

2020 SPONSORSHIP PACKAGE

F.A.N.C.Y. Teen Girl Awards

March 22, 2020



Tinesia Conwright, Founder & Executive Director

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Depositing Empowerment Through Outreach & Urban Redevelopment

UPLIFT | MOTIVATE | INSPIRE



ABOUT F.A.N.C.Y.

Depositing Empowerment Through Outreach & Urban Redevelopment (DETOUR), a 501 (c)3 organization, was founded by women in Southeastern San Diego to uplift, motivate, and inspire women and girls of color. The organization launched in 2010 with the My Little Sisters mentor group at the City of San Diego & Skyline Recreation Center. Since 2010, our events have served over 1,000 teen girls and engaged a significant number of parents, organizations and community volunteers. \$14,800 in F.A.N.C.Y. scholarships have been awarded to forty-five recipients to use towards education and extracurricular expenses.

F.A.N.C.Y. TEEN GIRL AWARDS

We are excited to invite you to the 4th Annual F.A.N.C.Y. Teen Girls Awards Luncheon at the Venue Eastlake on Sunday, March 22th, 2020 from 2pm – 5pm! This event will commemorate 10 teen girls making a difference in our community through self-love, exceptional performance in school and extra-curricular activities, volunteer work, creative efforts and unique projects. These young ladies are our future leaders and they deserve to be recognized in their communities! We want to acknowledge them, provide greater education and employment opportunities, and show them their community is invested in their success -and YOU can HELP!

Donations from partners like you enable us to continue providing programs and services to teen girls of color in our community. Your tax-deductible table purchase for this event will not only encourage young women of color to keep pushing, but will also help DETOUR reach our \$5,000 fundraising goal to support our Leadership Academy and Paid Internship programs throughout the year, in addition to our flagship event the F.A.N.C.Y. Teen Girls Expo. Event tickets can be purchased in person or at <https://2020fancyawards.eventbrite.com/>.

We are asking you to sponsor our event. Your donation allows your organization to attend the event, enjoy lunch, and be encouraged by our speakers. In the event that you do not have a full table – extra seats will sponsor the teen awardees. Our event will include 200 guests and your sponsorship will ensure that our goal of transforming lives becomes reality!

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SPONSORSHIP LEVEL

EMPOWER – TITLE SPONSOR (\$3,000)

All Items in INSPIRE Sponsorship Plus:

- o Category exclusivity for 2020
- o 1 Year Official Event Naming Rights (Example: Bridgepoint Education Presents the 4th Annual F.A.N.C.Y. Teen Girls Awards Luncheon)
- o 20 complimentary tickets to F.A.N.C.Y. 2020 Awards Luncheon (2 Tables)
- o Back Cover and two-page ad in F.A.N.C.Y. Teen Girls Awards Luncheon & Expo program booklets



INSPIRE (\$2,500)

All Items in MOTIVATE Sponsorship Plus:

- o 15 complimentary tickets to F.A.N.C.Y. 2020 Awards Luncheon (1.5 Tables)
- o F.A.N.C.Y. Teen Girls Expo & Leadership Academy workshop facilitation for youth and/or parents at the expo
- o Two-page ad in F.A.N.C.Y. Teen Girls Expo in F.A.N.C.Y. Teen Girls Awards Luncheon & Expo program booklets

MOTIVATE (\$2,000)

All Items in UPLIFT Sponsorship Plus:

- o 10 complimentary tickets to F.A.N.C.Y. 2020 Awards Luncheon (1 Table)
- o One-page ad in F.A.N.C.Y. Teen Girls Awards Luncheon & Expo program booklets



UPLIFT (\$1,500)

All Items in ENCOURAGE Sponsorship Plus:

- o 5 complimentary tickets to F.A.N.C.Y. 2020 Awards Luncheon
- o Half page ad in F.A.N.C.Y. Teen Girls Awards Luncheon & Expo program booklets
- o One organization highlight article/flyer in F.A.N.C.Y. Newsletter



ENCOURAGE (\$1,000)

2 complimentary tickets to F.A.N.C.Y. 2020 Awards Luncheon

- o Organization name and logo display at F.A.N.C.Y. Teen Girls Expo and Awards Luncheon
- o Organization name and logo display on all posters and flyers distributed throughout San Diego County
- o Ongoing Live recognition and mentions during F.A.N.C.Y. Teen Girls Expo and Awards Luncheon
- o Recognition on DETOUR website, event emails, and social media throughout the year at all events
- o Name in F.A.N.C.Y. Teen Girls Expo and Awards Luncheon program booklets



SPONSORSHIP SIGN-UP FORM

YES! WE/I WILL SPONSOR THE 2020 F.A.N.C.Y. TEEN GIRLS AWARDS LUNCHEON AS A:

- | | |
|--|--|
| <input type="checkbox"/> \$3,000 EMPOWER Title Sponsor | <input type="checkbox"/> \$1,000 ENCOURAGE Sponsor |
| <input type="checkbox"/> \$2,500 INSPIRE Sponsor | <input type="checkbox"/> \$500 SCHOLARSHIP Sponsor |
| <input type="checkbox"/> \$2,000 MOTIVATE Sponsor | <input type="checkbox"/> GIVEAWAY Sponsor |
| <input type="checkbox"/> \$1,500 UPLIFT Sponsor | <input type="checkbox"/> \$___General Donation |

Contact Name:

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Contact Title:

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Mailing Address:

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City / State / Zip:

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Phone:

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Fax:

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Email:

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Sponsor Name:

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Enclosed is our sponsorship check in the amount of \$_____.

Deadline to be included in Program Booklet 03/01/20

Please make checks payable to: DETOUR

Mail completed forms and checks to:

DETOUR: PoBox 152654, San Diego, CA 92195

Paypal Option: detourempowers@gmail.com

PROGRAM AD FORM

AVAILABLE SIZES:



Program Ad Rate

Back Outside Cover	\$200
Front or Back Inside Cover	\$150
Full Page	\$100
Half Page	\$75
Business Card	\$50
Patron Ad (one line ad)	\$20

All ADS NEED to be camera-ready in either High-Resolution JPEG or PDF format
AD DEADLINE IS MARCH 1, 2020

PATRON AD MESSAGE (ATTACH ADDITIONAL SHEETS IF NECESSARY)

Advertiser Signature

Attach a copy of the AD with payment
Email a camera-ready AD to tinesia@detourenpowers.org
All ads not camera ready will be charged \$25.00 Design Fee
For more information, please contact Tinesia Conwright at (619)750-1180

