

# DETOUR Empowers

## Focused And Naturally Confident Youth **FANCY Teen Girls**

### Why Teen Girls?

One of the most prominent concerns for all communities is the future of their neighborhoods. They are particularly concerned with the future of their children. Faced with many issues today such as human trafficking, gang violence, sexual assault, bullying and domestic violence, many teen girls lack the support needed to successfully overcome these challenges. Empowering girls is imperative because they are our future leaders. DETOUR provides early intervention and prevention programming to increase confidence, provide leadership opportunities, and increase the amount of girls of color obtaining a college degree.

### Who We Are

DETOUR empowers teen girls of color in grades 6 - 12 to: \*be\* themselves by exploring their selfidentity, \*believe\* in themselves by having confidence, and \*lead\* themselves towards achieving career exploration/employment, volunteering/service-based learning, and/or completing a college education. Our youth development programs: The F.A.N.C.Y. Teen Girls Expo, Leadership Academy, and Scholarship Program, empower over 200 girls annually and we have awarded \$14,300 in scholarships to 45 girls since 2010.

### What We Do

DETOUR Empowers is pleased to announce this year's highly anticipated event, our **10th Annual Focused And Naturally Confident Youth (F.A.N.C.Y.) Teen Girls Expo** will take place on **April 18th, 2020 from 9:00am - 2:00pm** at O'Farrell Charter School. This free event is a pivotal opportunity for over 200 teen girls to increase their confidence, explore various STEAM career fields/academic and employment programs/community resources, and connect with community mentors for ongoing support and guidance.

### How You Can Get Involved

We invite you and your organization to be a part of our innovative way of making a difference through helping our Focused And Naturally Confident Youth! We are currently seeking partnerships with individuals, businesses, and nonprofit organizations for our F.A.N.C.Y. Teen Girls Expo and Leadership Programs.

- Become a Sponsor
- Place a Program Booklet Ad
- Host a Vendor Booth
- Donate Towards the Cause
- Volunteer
- Register Your Teen Girls Group

### Contact

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Depositing Empowerment Through Outreach & Urban Redevelopment  
404 Euclid Avenue, Suite 329 San Diego, CA 92114  
501 c(3) Tax ID Number: 27 - 3517509

# FANCY *in* STEAM

## Sponsorship Package

Depositing Empowerment Through Outreach and Urban Redevelopment (DETOUR) launched the FANCY in STEAM Initiative to engage youth from under-served communities and ignite their interest in entering in STEAM career fields. This initiative began in 2016 with the FANCY STEAM Fair, an annual free event for youth held in Southeastern San Diego hosted by DETOUR serving 200 girls. Our event allows youth from the area to explore science and tech through hands on coding, virtual reality, science based workshops and activities.

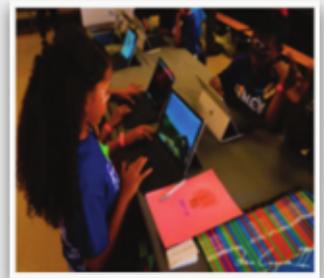
Building upon this event, we launched the FANCY in STEAM Initiative in Fall 2018 to expose youth to STEAM Fields throughout the year. Our goal is to create a steam academy cohort, provide more STEAM exploration projects, and continue working together to strengthen our corporate, education, and community partnerships.

Our mission is to increase access to education and employment opportunities for girls of color through our Focused And Naturally Confident Youth (FANCY) programs (Expo, Leadership Academy, Ambassador Interns, Scholarship).

## Sponsorship Opportunities

### STEAM Workshops

- Reaching LMI Communities
- Weekly/Monthly/Quarterly Courses
- Building Tech/STEAM Pipeline for Youth of Color



### Field Trips & STEAM Career Panels



- Site Visits
- Informational Interviews
- Mentoring
- Job Shadowing
- Internships

# FANCY *in* STEAM

Sponsorship Package

## FANCY STEAM Expo

(Celebrating 10 Years of Service)

Saturday, April 18, 2020

[2020fancyexpo.eventbrite.com](https://2020fancyexpo.eventbrite.com)



This free event will host 200 teenage girls between the ages of 11 - 17 as local professional women and community advocates provide empowerment through seminars, panel discussions, and entertainment.

- Premier Sponsorship
- Marketing Collateral
- Featured STEAM Track Workshop

## FANCY Awards Luncheon Gala

Sunday, March 22, 2020

[2020fancyawards.eventbrite.com](https://2020fancyawards.eventbrite.com)

This event will commemorate 10 teen girls making a difference in our community through self-love, exceptional performance in school and extracurricular activities, volunteer work, creative efforts and unique projects.



# SPONSORSHIP LEVELS

## EMPOWER (\$3,000) Title Sponsor

- All Items in INSPIRE Sponsorship Plus:
- Category exclusivity for 2020
- 1 Year Official Event Naming Rights (Example: Bridgepoint Education Presents The 10th Annual F.A.N.C.Y. Teen Girls Expo)
- Leadership Academy workshop facilitation For Youth and/or Parents after the expo
- 4 complimentary tickets to F.A.N.C.Y. 2020 Award Show and all fundraising events

## INSPIRE (\$2,500)

- All Items in MOTIVATE Sponsorship Plus:
- F.A.N.C.Y. Teen Girls Expo Workshop Facilitation For Youth and/or Parents
- Two Page ad in F.A.N.C.Y. Teen Girls Expo program

## MOTIVATE (\$2,000)

- All Items in UPLIFT Sponsorship Plus:
- Organization name and logo display on event attendee T-Shirts
- One Page ad in F.A.N.C.Y. Teen Girls Expo program booklet
- One organization highlight article/flyer in F.A.N.C.Y. Newsletter
- 2 complimentary tickets to F.A.N.C.Y. 2020 Award Show and all fundraising events

## UPLIFT (\$1,500)

- All Items in ENCOURAGE Sponsorship Plus:
- Vendor Table
- Half Page ad in F.A.N.C.Y. Teen Girls Expo program booklet
- Attendee Goodie Bag placement of organization advertising materials

## ENCOURAGE (\$1,000)

- Organization name and logo display at F.A.N.C.Y. Teen Girls Expo
- Organization name and logo display on all posters and flyers distributed throughout San Diego County
- Ongoing Live recognition and mentions during F.A.N.C.Y. Teen Girls Expo
- Recognition on F.A.N.C.Y. Teen Girls Expo website, event emails, and social media throughout the year at all events
- Name in F.A.N.C.Y. Teen Girls Expo program booklet



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